







# **AeroTHON 2025**

Theme: Surveillance and Disaster Management



**Jun 14, 2025 (Phase1)** 



Mov 14-15, 2025 (Phase2)



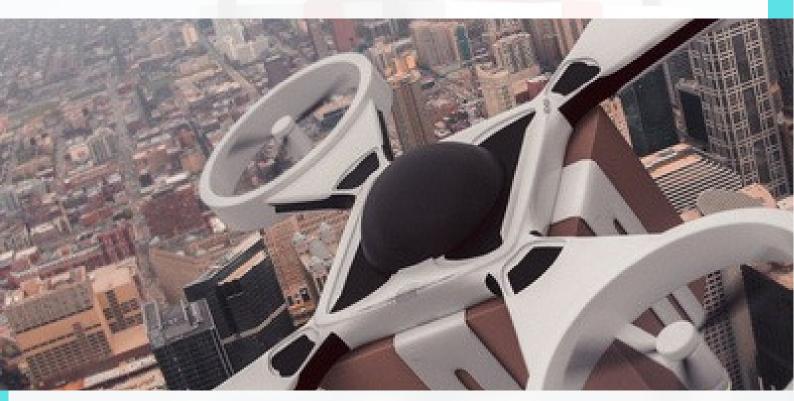
#AeroTHON2025

#### About AeroTHON

AeroTHON is one of the Annual Flagship events of SAEINDIA that prepares the students for being industry ready by providing an opportunity and platform for the students to apply and develop their skills in designing, building, flying an Uncrewed Aerial System (UAS) with insightful mentorship from the industry professionals.

UASs are being used across diverse areas, such as, defense, construction, infrastructure, mining, oil & gas, telecom, agriculture, media & entertainment, law enforcement, surveillance, security, safety, disaster management, geospatial mapping, land survey, the progress and condition monitoring through aerial photography and thermal imaging. Expansion of applications is expected in a widespread consumer market; synchronizing with the progress rate in technological innovations such as drone-facilitated last mile delivery for the retail, healthcare and logistics sectors.

To support the mission of Indian government to make India a UAS/Drone hub by 2030, under AatmaNirbhar Bharat Abhiyan, with the estimated market of about USD 5B by 2030; SAEINDIA Aerospace Forum has been organizing AeroTHON every year since 2021. With the astonishing success of the past editions, we are organizing the 5th edition of AeroTHON as AeroTHON2025. As in the earlier editions, this edition too has two phases. The first phase is the design phase where the students design the UAS against the specified requirements and present it to the Jury panel. The shortlisted teams from design phase will be allowed to participate in the second phase of the event. The second phase involves building and flying the UAS in line with the designs presented during the first phase.



### SAEINDIA AEROSPACE FORUM

Aerospace Forum is a team of dedicated Industry professionals representing a broad spectrum of knowledge and skills in the aerospace industry who define the strategy and direction of the Forum. Overall objective of the group is "To develop a strong community of interest, leading to a healthy aerospace ecosystem in India". Numerous events and activities have been organized by the Aerospace forum over the last decade.

SAEINDIA team has been collaborating with SAE International for the development of Aerospace Standards. The Indian team is actively involved in in G-31 Electronic Transactions for Aerospace (ETA) Technical Committee, G-34, the Artificial Intelligence in Aviation Committee and HM-1, the Integrated Vehicle Management Committee.

### **Objectives**

To inculcate an innovation mindset among the student community in emerging technologies like Uncrewed Aerial System (UAS).



To provide a platform for Aero-passionate students to demonstrate UAS design expertise.



To Incubate and nurture skills and capabilities of aero design in young minds and prepare them for AatmaNirbhar Bharat in critical aerospace technologies.



To help develop the next generation of entrepreneurs.

### **Important Dates**

Key milestones		Date
Registration opened for AeroTHON 2025	Já	an 30, 2025 (Thu)
Registration Close	М	ar 31, 2025 (Mon)
Phase - 1: Design Report submission by students	Ju	un 01, 2025 (Sun)
Phase - 1: Presentation submission by Students	Ju	un 08, 2025 (Sun)
Phase - 1: Review of Design reports by Jury	Jun 05	5, 2025 – Jun 13, 2025
Phase - 1: Students present designs to Jury	J	un 14, 2025 (Sat)
Phase - 1: Finalists announcements		Jun 25, 2025
Phase - 2: Physical Prototype build	Jun 26	, 2025 – Nov 13, 2025
Phase - 2: Flying Round [Inauguration, inspection, Tiger's cage and Fly round]		Nov 14, 2025
Phase - 2: Flying Round [Fly round, Valedictory & Awards ceremony]		Nov 15, 2025



#### **Contest Structure**

The contest has TWO Phases

#### **Phase 1: Design and Technical Presentation**

- Innovative designs presentation from the participating teams
- Designs evaluation by Industry and Academia experts
- Announcement of Shortlisted Teams for Phase 2

#### Phase 2: Final presentation and Flight Test

- Building the Prototype of the UAS per presented design
- Final Technical presentation and Inspection of the prototype built
- Flight Test Awards to the winning teams

## **Sponsorship**

Sponsor Category	Sponsorship Value	LOGO Presence				Stall Space at	Social	Webinar
		Promo Graphics	Venue Branding	Event Collaterals	Prize Plaque	finals Venue	Media Posts	with Students
Title Sponsor	Rs. 4,00,000	Large	Large	Large	Large	18 Sqm	4	4
Co-Sponsor	Rs. 3,00,000	Large	Large	Large	Large	9 Sqm	3	4
Associate Sponsor	Rs. 2,00,000	Medium	Medium	Medium	Medium	6 Sqm	2	2
Supporting Sponsor	Rs. 1,00,000	Small	Small	Small	Small	Table Space	1	0
Start-up Sponsor	Rs. 50,000	Small	Small	Small	Small	Table Space	1	0
Academia Sponsor	Rs. 50,000	Small	Small	Small	Small	Table Space	1	0

### **Sponsorship Benefits:**

#### **Benefits to Industry:**



# Innovation and Collaboration

- Access fresh ideas and innovative solutions from student teams.
- Partner with academia to advance aerospace technology



# Brand Visibility, Corporate Social Responsibility

 Enhance brand image and demonstrate commitment to aerospace development.



#### Talent Identification and Aquisition

 Identify and recruit skilled graduates with practical experience

#### **Benefits to Academia**



# Branding, Placements and Internships

Academia gains visibility,
 Job and Internship
 opportunities to deserving
 teams.



#### **Practical Experience**

 Students obtain Hands-On experience and along with Faculty Coordinators obtain Industry Mentoring through real-world applications, bridging the gap between theoretical knowledge and practical skills.



# Skill Development & Knowledge Sharing

 Students get access to Special skill development sessions, access to tools and solutions, awareness from Industries and Solution providers



# Networking and Collaboration

 Network and collaborate with industry experts, enriching academic perspectives through diverse and professional interactions.

### **Registration Guidelines**

- Registration Fee: Rs. 20,000 + 18% GST per team
- Teams can be formed with a minimum of 5 students and a maximum of 10 students of multiple disciplines with one faculty advisor.
- It is mandatory for participating students to become student members of SAEINDIA.
- It is encouraged to take up the membership under +1 scheme as membership status continues for one more year after the completion of graduation.
- Though not mandatory, Faculty are encouraged to become a Faculty Member of SAEINDIA and avail the benefits available for the faculty member of SAEINDIA. Visit: https://www.saeindia.org/become-a-member/ to sign up for SAEINDIA membership.

### AeroTHON2025's Sponsors

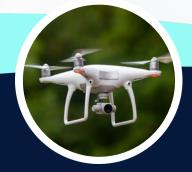
Co - Sponsor





https://saeindia.org/aerothon2025/





For Sponsorship & Team Registration, Contact

Ms. Shantha Priya | +91 73387 48891 | priya@saeindia.org. Mr. Suman | +91 98402 10293 | marketing@saeindia.org

he AeroTHON organizing committee and SAEINDIA shall not be held responsible for non-fulfilment of their obligations due to the exigency of one or more of the force majeure events such as but not limited to the acts of God, war, flood, earthquake, strikes, lockouts, pandemics, epidemics, riots, civil commotion, scarcity, of water, electricity or such other basic facilities etc and shall inform the participating teams on the occurrence and cessation of the event within one week of such decision being made If the force majeure conditions continue beyond a reasonable period where running the event is not feasible either due to the force majeure conditions or any other reasons, the event may be cancelled for the year. (a) Earthquake, flood, inundation and landslide, storm, tempest, hurricane, cyclone, lightning, thunder, pandemics, epidemics or other extreme atmospheric disturbances or any other act of God (b) Strikes, labour disruptions or any other industrial disturbances not arising on account of the acts or omissions of the organisers, war, hostilities (whether declared or not), invasion, act of foreign enemy, terrorism, rebellion, riots, weapon conflict or military actions, civil war, ionising radiation, contamination by radioactivity from nuclear fuel, any nuclear waste, radioactive toxic explosion, volcanic eruptions or other such occurrences beyond the control of the organisers (c) Acts of expropriation, compulsory acquisition or takeover by any government agency of the said venue where the event is to be held or any part thereof (d) Any prohibitory order of any Court.