



Reimagining Mobility in Amrit Kaal
Safe Sustainable Sociocentric

SAEINDIA
International Mobility Conference
SIIMC 2024

SAEINDIA INTERNATIONAL MOBILITY CONFERENCE 2024

11 – 13 December 2024

India Habitat Centre, New Delhi



www.saeindia.org

SAEINDIA is India's leading resource for mobility technology. As an individual member-driven society of mobility practitioners, the ownership of SAEINDIA lies with its members, who are Individuals from the mobility community, which includes Engineers, Executives from Industry, Government Officials, Academics and Students.

SAEINDIA is a strategic alliance partner of SAE International registered in India as an Indian nonprofit engineering and scientific society dedicated to the advancement of the mobility industry in India.

SAE International is a global association of more than 128,000 engineers and related technical experts in the aerospace, automotive and commercial-vehicle industries. Our core competencies are life-long learning and voluntary consensus standards development.

SAE International's charitable arm is the SAE Foundation, which supports many programs, including A World In Motion® and the Collegiate Design Series.

SAEINDIA in association with SAE International is organizing the **11th SAEINDIA International Mobility Conference**.

The Conference theme is **“Reimagining Mobility in Amrit Kaal: Safe, Sustainable, Sociocentric”**. The conference will focus on key technology issues relevant to mobility engineering (see topics below). A strong national level participation comprising engineers, designers & scientists from OEM, component industry, academia, R&D organizations and the student community is expected.

TOPICS

- Autonomous & Connected Vehicles
- Emission, Environment & Sustainability
- Hybrid & Electric Vehicles
- Manufacturing, Materials & Lightweight Solutions
- Simulation & Testing Standards, Policies & Regulations
- Vehicle dynamics, Active Safety & Control
- Vehicle electronics & Software
- 5G Technology & Applications
- Carbon Neutral & Biofuel for sustainable future mobility
- Hydrogen & Fuel Cells



India aims to become the third largest economy by the end of the decade and a \$35 trillion economy by 2047, with a commitment to Net Zero emissions by 2070. The auto industry must support this ambition by providing mobility solutions, driving economic progress, and supporting decarbonization.

Technological advancements, especially in Generative AI, are transforming daily life and will impact in-car and out-of-car experiences. The future of mobility will involve Connected, Autonomous, Shared, and Electric vehicles, integrating diverse technologies for sustainable and environmentally conscious solutions.

This conference is expected to be widely attended by over 600 – 700 mobility experts, entrepreneurs and leaders from across the mobility segments including professionals from R&D, manufacturing and services along with faculties, students and independent researchers. The conference will also have a concurrent exposition and technology theatre.

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TOPICS ON FOCUS



AUTONOMOUS & CONNECTED VEHICLES



EMISSION, ENVIRONMENT & SUSTAINABILITY



HYBRID AND ELECTRIC VEHICLES



MANUFACTURING, MATERIALS & LIGHTWEIGHT SOLUTIONS



SIMULATION AND TESTING



STANDARDS, POLICIES & REGULATIONS



VEHICLE DYNAMICS, ACTIVE SAFETY & CONTROL



VEHICLE ELECTRONICS & SOFTWARE



5G TECHNOLOGY AND APPLICATIONS



VCARBON NEUTRAL & BIOFUEL FOR SUSTAINABLE FUTURE MOBILITY



HYDROGEN AND FUEL CELLS

AUTHOR FEE:

Author Category	Indian	Overseas
Professional (Faculty & Industry)	Rs. 3000/-	USD 45
Academia (Student)	Rs. 2000/-	USD 30

Delegates can attend TopTech Workshop at additional fees of Rs. 1500/-
(Due to limited seats, admission to TopTech workshop will be on first come first serve basis)

*Prices are exclusive of GST

DELEGATE FEE:

Delegate Category	Indian	Overseas
SAE / SAEINDIA Member	Rs. 6000/-	USD 85
Non-Member	Rs. 8000/-	USD 110
Academia (Faculty & Student)	Rs. 3000/-	USD 45

*Prices are exclusive of GST

EXPOSITION DETAILS:

COST PER STALL	STALL DIMENSION
₹ 1,00,000 *	2 m * 2 m (4 Sq.mts - raw space)

Inclusive of 2 Complimentary Delegate passes per stall

*Prices are exclusive of GST



SPONSORSHIP DETAILS :

	Title	Platinum	Gold	Silver	Bronze
Sponsor Value in INR	10,00,000	7,50,000	5,00,000	3,00,000	1,00,000
Presence at Event	Inaugural/ Valedictory	Keynote	Panellist	-	-
Logo in Event Backdrop & other marketing collaterals	Large logo	Medium Logo	Small logo	Small logo	Small logo
Complimentary Delegates	10	7	5	3	1
Exposition stall (2 X 2 mtrs)	1 Stall (Prominent position)	1 Stall (Prominent position)	1 Stall	1 Stall	-
Mobility Engineering Magazine Ads	Full Page (Prominent place)	Full Page	Half Page	Quarter Page	-
Sponsor Promo Video to be played during breaks	3 mins video 4 times a day	3 mins video 3 times a day	1 min video 3 times a day	1 min video 2 times a day	-
Brochures/pamphlets in all delegate kits	YES	YES	YES	-	-
VIP Lounge Access	YES	YES	-	-	-



➡ Branding

➡ Exposition

➡ Knowledge Dissemination

➡ Social Media Engagement

➡ Diverse Audience

➡ Exclusive Product Showcasing

➡ Global Networking

➡ TopTech Workshop

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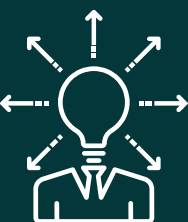
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For more information, visit www.saeindia.org

FORCE MAJEURE : The SIIMC 2024 organizing committee and SAEINDIA shall not be held responsible for non-fulfilment of their obligations due to the exigency of one or more of the force majeure events such as but not limited to the acts of God, war, flood, earthquake, strikes, lockouts, pandemics, epidemics, riots, civil commotion, scarcity, of water, electricity or such other basic facilities etc and shall inform the participating teams on the occurrence and cessation of the event within one week of such decision being made. If the force majeure conditions continue beyond a reasonable period where running the event is not feasible either due to the force majeure conditions or any other reasons, the event may be cancelled for the year. (a) Earthquake, flood, inundation and landslide, storm, tempest, hurricane, cyclone, lightning, thunder, pandemics, epidemics or other extreme atmospheric disturbances or any other act of God (b) Strikes, labour disruptions or any other industrial disturbances not arising on account of the acts or omissions of the organizers, war, hostilities (whether declared or not), invasion, act of foreign enemy, terrorism, rebellion, riots, weapon conflict or military actions, civil war, ionizing radiation, contamination by radioactivity from nuclear fuel, any nuclear waste, radioactive toxic explosion, volcanic eruptions or other such occurrences beyond the control of the organizers (c) Acts of expropriation, compulsory acquisition or takeover by any government agency of the said venue where the event is to be held or any part thereof (d) Any prohibitory order of any Court.

