

SAEINDIA TIFAN – 2025 7th Edition



Technology Innovation Forum for Agricultural Nurturing



TIFAN Industry Connect



























SAEINDIA



- > SAEINDIA was started in 1994 and is a strategic alliance partner of SAE International (Founded in 1904) registered in India as an Indian nonprofit engineering and scientific society.
- ➤ The organization focuses on advancing the engineering and technology of mobility systems, which includes automotive, aerospace, and commercial vehicles. SAEINDIA provides a platform for engineers, professionals, and students to share knowledge, develop skills, and network with peers in the mobility industry.
- > SAEINDIA organizes several prominent competitions aimed at fostering innovation, practical skills, and teamwork among engineering students. These competitions provide hands-on experience and exposure to real-world engineering challenges.





















What is TIFAN?



- > TIFAN: Technology Innovation Forum for Agricultural Nurturing
- > An Off-Highway Initiative by SAEINDIA (Society of Automotive Engineers) in collaboration with different industries and industry executives across India.
- > TIFAN is a student competition program, incubated in 2018, aims to promote innovation and technology in agriculture. The program is designed to encourage students to produce innovative solutions that can help improve the agricultural sector in India.





Introduction



CONVENER

Mr. Sandip Rajput,

Technical Lead

John Deere India Pvt. Ltd.



Mr. Swapnil Bagul, Lead Engineer - Engines John Deere India Pvt. Ltd.



Sponsors Lead
Mr. Gyanendra Yadav,
Sr. Engineer - C&F Hyd.
John Deere India Pvt. Ltd.



Ms. Anjali Patel, Sr. Engineer - Large Tractor John Deere India Pvt. Ltd.

TIFAN 2025 Theme



Launched in July 2023



Land Preparation



Spraying



Planting



Harvesting





SAEINDIA TIFAN – JOURNEY



The off-highway forum initiated the competition targeted to solve the farming challenges using mechanized solutions. It provides a platform for connecting the bright and prosperous engineering talent available in the country with the real-life challenges of the agriculture sector. Through this program, students from engineering and agricultural colleges across India will participate in providing innovative solutions to product design & development challenges.

	Self – Propelled		Automated Multi-Vegetable Transplanter			
2018	2019	2020	2022	2023	2024	
Registration	Registration	Registration	Registration	Registration	Registration	
28 Team	37 Team	57 Team	31 Team	28 Team	57 Team	
Final Round	Final Round	Final Round	Final Round	Final Round	Final Round	
17 Team	24 Team	42 Team	28 Team	15 Team	27 Team	





SAEINDIA TIFAN – JOURNEY



2018

Krishnat Patil

CPS Manager, John Deere

2019

Sandeep Mahajan

Ex John Deere

2020

Vivek Joshi

PDI Team Head, John Deere

2022

Amit Bora

Corporate Affairs Manager, John Deere

2023

Sanjay Desai

General Manager, Mahindra & Mahindra

2024

Ajay Aggarwal

Combine HX Manager, John Deere

TIFAN 2025 Theme

Automated Multi-Vegetable Transplanter

24th June 2024 to 15th Aug 2024

Pre & Final Registration

15th & 16th March 2025

Final Design Evaluation

28th & 29th Sept 2024

Qualifying Round

28th to 30th March 2025

Final TIFAN Event





TIFAN 2024 Highlights

TIFAN

- > Record Registration: Over 70 teams from 10 different states
- > Final Competition: 27 teams with around 500+ students participated
- ➤ Historic Inclusion: First-ever participation of three 100% women's teams







TIFAN 2024 JOURNEY – College Connect



> 20+ Seminars, 20+ Webinars, 100+ college connects, 1500+ students connects







TIFAN 2024 JOURNEY – Mentor Connect



> 6+ Physical Workshops held across India, 50+ Mentors live interaction with students

















TIFAN'25 - Participating Team Statistics





* Registrations ongoing

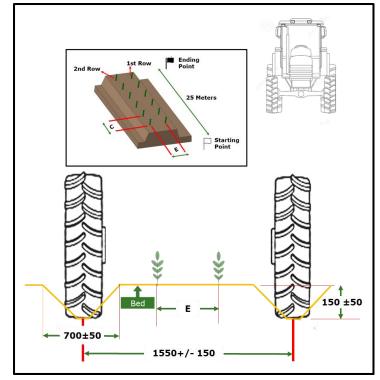




TIFAN 2025 Theme: Automated Multi-Vegetable Transplanter



- Mechanized Solution to develop an Automated Multi- Vegetable Transplanter Machine to aid the planting process of Farming
- > An Ideal solution towards precision Planting for the farmers
- Machine Ability to use multi-functional, multi-crop selection abilities (Tomatoes, Chilies, Brinjal)
- Designs to be evaluated based on: Productivity, Innovation, Performance & Cost of operation
- > Basic Design Consideration to follow below machine operation principles:



Pickup sapling from tray

Hold/Convey Sapling Dig a hole in soil

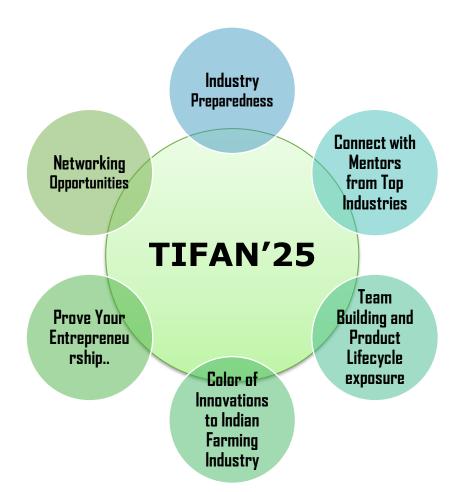
Drop the sapling

Cover the soil





TIFAN'25 Way Forward...









Industry Leads





Trainings from **Technological** Clients

Win Together

- > Industry Connect & Networking Opportunities
- > Awards & Nominations Worth Up to Rs. 6 Lakhs
- Media Recognition
- Presence of Incubators
- Sponsor Stalls
- HR Drive & Spot Placement Offers
- Mentorship from Industry Experts
- Technical Seminars by Industry Experts
- Hands-on Workshops
- Technical Quizzes & Competitions
- Exciting Prizes from Sponsors





Sponsorship Benefits



	Benefits	Platinum	Gold	Silver	Bronze	Associate	Event Sponsors	Support Sponsors*
	Sponsorship Amount		INR 5 Lakhs	INR 3 Lakhs	INR 2 Lakhs	INR 1 Lakhs	INR 50,000	ANY
ivertising Bann	Event Main Entrance Arch Banner (30ft X 2ft)	1	N	N	N	N	N	N
	Venue Arch Banner (20ft X 12ft)	5	3	1	N	N	N	N
	Vertical Poster (3ft X 8ft)	10	5	3	2	1	N	N
	Outer Banner (8ft X 3ft)	10	5	3	2	1	N	N
	Banner (12ft X 10ft)	10	5	3	2	1	N	N
	Small Banner (6ft X 5ft)	5	3	2	1	1	1	N
Digital Marketing	Logo Presence on SAE TIFAN registration website	Υ	Υ	Υ	Υ	Υ	Υ	Υ
	Logo on Participation Certificates	Υ	Υ	Υ	Υ	Υ	Υ	N
	Logo Presence during Email Communication & Official events, Team Meetings Backgrour	Υ	Υ	Υ	Υ	Υ	N	N
	Logo Presence on social Media pages of SAE india (Linkedin, Facebook, Instagram)	Υ	Υ	Υ	Υ	N	N	N
	Audio/Visual Branding in Dinning Area	Υ	Υ	Υ	N	N	N	N
	Promotional Material in Student's & judges kits (Score sheets, Cheklistes etc)	Υ	Υ	Υ	N	N	N	N
	Viny Stickers on students implement (Vehicles)	Υ	Υ	N	N	N	N	N
	Diginitary for sponosred Award Distribution	Υ	N	N	N	N	N	N
	Sponsored by Logo (On Trophy & Certificate)	N	N	N	N	N	N	N
Industry & Student Connect	Branding promotion supplies (Pen/T-shirts/Hats etc).	Υ	Υ	Υ	Υ	Υ	Υ	Υ
	Opportunity to participate in HR drive/Carrer Placements	Υ	Υ	Υ	Υ	Υ	Υ	Υ
	Promotional Space (Apt for stall/Booth)- (30ft X 20ft)	Υ	Υ	Υ	Υ	Υ	N	N
	Direct connect with students (webinar/Training videos) * (Educational Promotion ONLY)	Υ	Υ	Υ	Υ	N	N	N
	Sharing Database of students and faculty participation	Υ	Υ	Υ	N	N	N	N
	Lunch/Refresments/Accomodation for Sponsors (Limited to 2 personal)	Υ	Υ	N	N	N	N	N







THANK YOU

For more details



Mr. Arun Ragu (arunragu@saeindia.org)



https://saeindia.org/tifan/







Technology Innovation Forum for Agricultural Nurturing



