





# Off-Highway Technical Conference 2023

Off-Highway Vehicles for Sustainable Development and Empowerment: Innovation and Technology



# About OffTeCON

OffTeCon is the off-highway technology conference, being organized by SAEINDIA Off-highway Forum, on a biennial basis.

OffTeCon will convene and connect high-tech and engineering professionals, from every facet of off-highway industry, by celebrating technology breakthroughs and wins, engaging in key and critical conversations, sharing practical solutions and premier technical information, gaining invaluable insight into modern and future Off-highway, technologies and opportunities.

# About Off-Highway board

In 2010, SAEINDIA Off-Highway board was established, which seres all facts of Off-Highway mobility engineering related to all vehicles/equipment operated in rough terrain, mining, farm, and non-track e.g. agriculture, construction and defense. Since its inauguration, the board has been instrumental in focusing on the common issues related to Technologies of tomorrow and the talent pool and has organized several national-level events.

# About **SAEINDIA**

SAEINDIA is India's leading resource for mobility technology. As an individual member-driven society of mobility practitioners, the ownership of SAEINDIA lies with its members, who are Individuals from the mobility community, which includes Engineers Executives from Industry, Government Officials, Academics and Students.

SAEINDIA is a strategic alliance partner of SAE International, registered in India as an Indian nonprofit engineering and scientific society, dedicated to the advancement of the mobility industry in India.



## **Product Design Development**

Design & Simulation, Methods Development, Fluid Power & Motion, Testing, Virtual Prototyping and Testing



Artificial Intelligence, Fleet Management, Connectivity, Autonomy, Cybersecurity, Sensors, Control



## Sustainability

Engine / Powertrain, Alternate Fuels and Engine Efficiency Improvement, Materials Hybrid and Electric Vehicles

## **Customer Support**

Onboard Diagnostics, Customer Support and Diagnosis, Failure, Warranty Analysis, Customer Data Analytics, Product Health





#### **Smart Factories**

Connected Factories, Advanced Manufacturing, Material Handling, Additive Manufacturing, Automation, Machine Health

# **Sponsorship**

## Title Sponsor ₹6,00,000

- Logos in all promotional content (digital and print)
- 3 complimentary stalls (27 sq. m)
- 8 social media promotions from SAEINDIA handles
- 2 promotional mailers to SAEINDIA database
- 12 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, back outer cover)
- 2 Brochures/pamphlets in all delegate kits
- · Promo video played during the conference
- Exclusive Notepad with company back cover advertisement placed in all delegate kits
- Opportunity to conduct a pre-conference workshop

# <u>Platinum Sponsor</u> ₹3,00,000

- Logos in all promotional content (digital and print)
- 1 complimentary stall (9 sq. m)
- 3 social media promotions from SAEINDIA handles
- 7 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (Full page)
- Digital & Print Ads in Event Directory (Full page)
- Promo video played during the conference

# Silver Sponsor ₹50,000

- Logos in all promotional content (digital and print)
- 3 complimentary delegate passes
- Promo video played during the conference

# Principal Sponsor ₹4,00,000

- Logos in all promotional content (digital and print)
- 2 complimentary stalls (18 sq. m)
- 5 social media promotions from SAEINDIA handles
- 1 promotional mailer to SAEINDIA database
- 10 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, front inner cover)
- 1 Brochure/pamphlet in all delegate kits
- · Promo video played during the conference
- Opportunity to conduct a pre-conference workshop

# **Gold Sponsor ₹ 1,50,000**

- Logos in all promotional content (digital and print)
- 2 social media promotions from SAEINDIA handles
- 5 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (half page)
- Digital & Print Ads in Event Directory (half page)
- · Promo video played during the conference

# Exhibitor Stall ₹25,000

- Connect and encourage to key exhibitors and start ups to set up booths for networking with major OEMs and Industrial professionals
- 6 sqm octonorm Exhibition stall with one table, 2 chairs & 15 Amp Power Socket.
- An ideal platform to exhibit your products & services to the discernity visitors at OffTeCON2023

Exhibitor Stall fee are exclusive of taxes (18% GST)

15, 2023

30, 2023 15, 2023 t 25, 2023 10, 2023

# Delegate Fee Important Dates

DELEGATE FEE			IMPORTANT DATES	
Author (Paper Presenter)	₹ 3,000		Last date for Abstract Paper submission	Aug
			Notification of acceptance of abstract	Aug
SAEINDIA Member	₹ 4,500		Submission of draft manuscript	Sep
Non-Member	₹ 6,000		Notification of final acceptance of paper	Sept
Academia (Student & Faculty)	₹ 3500		Last date uploading paper/presentation	Oct



## FOR SPONSORSHIP:

Mr. Vijay | +91 96001 52999 | vijay.ab@saeindia.org
Ms. Ayisha | +91 73977 60949 | digitalconnect@saeindia.org

## FOR DELEGATE REGISTRATION:

Ms. Priya | +91 73387 48891 | priya@saeindia.org

For more information, saeindia.org/offtecon2023/









# **#OFFTECON2023**

FORCE MAJEURE: The OffTeCon 2023 organizing committee and SAEINDIA shall not be held responsible for non-fulfilment of their obligations due to the exigency of one or more of the force majeure events such as but not limited to the acts of God, war, flood, earthquake, strikes, lockouts, pandemics, epidemics, riots, civil commotion, scarcity, of water, electricity or such other basic facilities etc and shall inform the participating teams on the occurrence and cessation of the event within one week of such decision being made If the force majeure conditions continue beyond a reasonable period where running the event is not feasible either due to the force majeure conditions or any other reasons, the event may be cancelled for the year (a) Earthquake, flood, inundation and landslide, storm, tempest, hurricane, cyclone, lightning, thunder, pandemics, epidemics or other extreme atmospheric disturbances or any other act of God (b) Strikes, labour disruptions or any other industrial disturbances not arising on account of the acts or omissions of the organizers, war, hostilities (whether declared or not), invasion, act of foreign enemy, terrorism, rebellion, riots, weapon conflict or military actions, civil war, ionizing radiation, contamination by radioactivity from nuclear fuel, any nuclear waste, radioactive toxic explosion, volcanic eruptions or other such occurrences beyond the control of the organizers (c) Acts of expropriation, compulsory acquisition or takeover by any government agency of the said venue where the event is to be held or any part thereof (d) Any prohibitory order of any Court