



# OffTeCon 2023


off-highway Technical Conference

## Off-Highway Technical Conference 2023

Off-Highway Vehicles for Sustainable Development and Empowerment: Innovation and Technology



**19 & 20  
OCTOBER  
2023**

 **Symbiosis International (Deemed to be University)**  
Lavale Campus, Pune

# About OffTeCON

OffTeCon is the off-highway technology conference, being organized by SAEINDIA Off-highway Forum, on a biennial basis.

OffTeCon will convene and connect high-tech and engineering professionals, from every facet of off-highway industry, by celebrating technology breakthroughs and wins, engaging in key and critical conversations, sharing practical solutions and premier technical information, gaining invaluable insight into modern and future Off-highway, technologies and opportunities.

# About Off-Highway board

In 2010, SAEINDIA Off-Highway board was established, which serves all facts of Off-Highway mobility engineering related to all vehicles/equipment operated in rough terrain, mining, farm, and non-track e.g. agriculture, construction and defense. Since its inauguration, the board has been instrumental in focusing on the common issues related to Technologies of tomorrow and the talent pool and has organized several national-level events.

# About SAEINDIA

SAEINDIA is India's leading resource for mobility technology. As an individual member-driven society of mobility practitioners, the ownership of SAEINDIA lies with its members, who are Individuals from the mobility community, which includes Engineers Executives from Industry, Government Officials, Academics and Students.

SAEINDIA is a strategic alliance partner of SAE International, registered in India as an Indian nonprofit engineering and scientific society, dedicated to the advancement of the mobility industry in India.

## TOPICS



### Product Design Development

Design & Simulation, Methods Development, Fluid Power & Motion, Testing, Virtual Prototyping and Testing



### Advanced Technology

Artificial Intelligence, Fleet Management, Connectivity, Autonomy, Cybersecurity, Sensors, Control



### Sustainability

Engine / Powertrain, Alternate Fuels and Engine Efficiency Improvement, Materials Hybrid and Electric Vehicles



### Customer Support

Onboard Diagnostics, Customer Support and Diagnosis, Failure, Warranty Analysis, Customer Data Analytics, Product Health



### Smart Factories

Connected Factories, Advanced Manufacturing, Material Handling, Additive Manufacturing, Automation, Machine Health

# Sponsorship

## Title Sponsor

₹6,00,000

- Logos in all promotional content (digital and print)
- 3 complimentary stalls (27 sq. m)
- 8 social media promotions from SAEINDIA handles
- 2 promotional mailers to SAEINDIA database
- 12 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, back outer cover)
- 2 Brochures/pamphlets in all delegate kits
- Promo video played during the conference
- Exclusive Notepad with company back cover advertisement placed in all delegate kits
- Opportunity to conduct a pre-conference workshop

## Principal Sponsor

₹4,00,000

- Logos in all promotional content (digital and print)
- 2 complimentary stalls (18 sq. m)
- 5 social media promotions from SAEINDIA handles
- 1 promotional mailer to SAEINDIA database
- 10 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, front inner cover)
- 1 Brochure/pamphlet in all delegate kits
- Promo video played during the conference
- Opportunity to conduct a pre-conference workshop

## Platinum Sponsor

₹3,00,000

- Logos in all promotional content (digital and print)
- 1 complimentary stall (9 sq. m)
- 3 social media promotions from SAEINDIA handles
- 7 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (Full page)
- Digital & Print Ads in Event Directory (Full page)
- Promo video played during the conference

## Gold Sponsor

₹1,50,000

- Logos in all promotional content (digital and print)
- 2 social media promotions from SAEINDIA handles
- 5 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (half page)
- Digital & Print Ads in Event Directory (half page)
- Promo video played during the conference

## Silver Sponsor

₹50,000

- Logos in all promotional content (digital and print)
- 3 complimentary delegate passes
- Promo video played during the conference

## Exhibitor Stall

₹25,000

- Connect and encourage to key exhibitors and start ups to set up booths for networking with major OEMs and Industrial professionals
- 6 sqm octonorm Exhibition stall with one table, 2 chairs & 15 Amp Power Socket.
- An ideal platform to exhibit your products & services to the discernity visitors at OffTeCON2023

Exhibitor Stall fee are exclusive of taxes (18% GST)

# Delegate Fee

## DELEGATE FEE

Author (Paper Presenter)	₹ 3,000
SAEINDIA Member	₹ 4,500
Non-Member	₹ 6,000
Academia (Student & Faculty)	₹ 3500

Delegate fee are exclusive of taxes (18% GST)

# Important Dates

## IMPORTANT DATES

Last date for Abstract Paper submission	Aug 15, 2023
Notification of acceptance of abstract	Aug 30, 2023
Submission of draft manuscript	Sep 15, 2023
Notification of final acceptance of paper	Sept 25, 2023
Last date uploading paper/presentation	Oct 10, 2023

# Sponsors

## Title Sponsor



## Gold Sponsor



## Gold Sponsor



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# #OFFTECON2023



[www.saeindia.org/offtecon2023/](http://www.saeindia.org/offtecon2023/)



FORCE MAJEURE: The OffTeCon 2023 organizing committee and SAEINDIA shall not be held responsible for non-fulfilment of their obligations due to the exigency of one or more of the force majeure events such as but not limited to the acts of God, war, flood, earthquake, strikes, lockouts, pandemics, epidemics, riots, civil commotion, scarcity, of water, electricity or such other basic facilities etc and shall inform the participating teams on the occurrence and cessation of the event within one week of such decision being made. If the force majeure conditions continue beyond a reasonable period where running the event is not feasible either due to the force majeure conditions or any other reasons, the event may be cancelled for the year. (a) Earthquake, flood, inundation and landslide, storm, tempest, hurricane, cyclone, lightning, thunder, pandemics, epidemics or other extreme atmospheric disturbances or any other act of God. (b) Strikes, labour disruptions or any other industrial disturbances not arising on account of the acts or omissions of the organizers, war, hostilities (whether declared or not), invasion, act of foreign enemy, terrorism, rebellion, riots, weapon conflict or military actions, civil war, ionizing radiation, contamination by radioactivity from nuclear fuel, any nuclear waste, radioactive toxic explosion, volcanic eruptions or other such occurrences beyond the control of the organizers. (c) Acts of expropriation, compulsory acquisition or takeover by any government agency of the said venue where the event is to be held or any part thereof. (d) Any prohibitory order of any Court.