

Cloud-based information management

Monitoring drone for predictive maintenance

Freight shuttle system for high-volume freight containers

Urban greenway for walking and cycling

10th SAEINDIA INTERNATIONAL MOBILITY CONFERENCE 2022

Sustainable Multi-Modal Mobility Ecosystem

OCTOBER 12 - 14 | **Hilton Bengaluru Embassy
Manyata Business Park**





SAEINDIA is India's leading resource for mobility technology. As an individual member-driven society of mobility practitioners, the ownership of SAEINDIA lies with its members who are Individuals from the mobility community, which includes Engineers Executives from Industry, Government Officials, Academics and Students.

SAEINDIA is a strategic alliance partner of SAE International registered in India as an Indian nonprofit engineering and scientific society dedicated to the advancement of the mobility industry in India.



SAE International is a global association of more than 128,000 engineers and related technical experts in the aerospace, automotive and commercial-vehicle industries. Our core competencies are life-long learning and voluntary consensus standards development.

SAE International's charitable arm is the SAE Foundation, which supports many programs, including A World In Motion® and the Collegiate Design Series.

In affirmation of its commitment to knowledge dissemination for Mobility professionals and practitioners, SAEINDIA is pleased to announce its 10th SAEINDIA International Mobility Conference (SIIMC 2022). SIIMC has been the flagship biennial event of SAEINDIA since 2000. The content for each edition of SIIMC is carefully crafted to cover the latest technology in mobility industry with a focus on the future trends. SIIMC 2022 will be held from October 12th to 14th at Bengaluru in Phygital mode.

The future transformation of the mobility industry will be holistic in nature and not in selected sectors. The future will be driven towards Multi-modal transportation – the integrated use of several different forms of transport will determine our travel not only between cities but even for transportation within the cities and societies. This will mean integration of diverse technologies like telecom, communication, remote sensing, AI & machine learning etc., for providing wholesome mobility for the society. Keeping this in mind the theme for SIIMC 2022 will be:

“Sustainable Multi-Modal Mobility Ecosystem”

The conference is expected to be widely attended by over 600 – 700 mobility experts, entrepreneurs and leaders from across the mobility segments including professionals from R&D, manufacturing and services along with faculties, students and independent researchers.

The conference will also have a concurrent exposition and technology theatre which are expected to have foot fall in excess of 1000.

STEERING COMMITTEE

Mr. Mahesh Babu
Patron - SIIMC 2022
CEO, Switch Mobility

Mr. Guruprasad Mudlapur
Chair - Steering committee
Managing Director, Bosch India

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Co-Chair - Steering committee
Former Director, ARAI

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Member - Steering committee
CTO, MSIL

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Member - Steering committee
Cluster Head Electric Vehicles - TCS

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Member - Steering committee
Executive Global Advisor - SAE Intl

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Sr. Vice President - M8M

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Managing Director - ATS

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Member - Steering committee
Director, ARAI

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Vice President - RNTBCI

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Member - Steering committee
CTO - Ashok Leyland

Mr. Anurag Garg
Member - Steering committee
Managing Director - Vitesco India

Ms. Latha Chembrakalam
Member - Steering committee
Vice President - Continental India

ORGANISING COMMITTEE

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Chair - Organising committee
Founder & MD, Focus Engineering

Dr. K.C Vora
Mentor - Technical Committee
Professor Emeritus, CoEP

Dr. Manish Jaiswal
Chair - Technical committee
Head - Learning, Continental India

Mr. Vijai Gopalakrishnan
Co Chair - Technical committee
Delivery Mgr, TCS - GM Partnership

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Co Chair - Technical committee
Manager Control Design Appl. Engg., Mathworks

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Chair - Industry Interface committee
Senior Vice President, MSIL

Mr. Umesh Nayaka
Co Chair - Industry Interface committee
Engineering Manager, GMTCI

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Vice President, DTICI

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Head - Engg., Vitesco Technologies

Mr. Yogesh Nagendiran
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Deputy Manager, RNTBCI

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Chair - Media Committee
President, Agnito Insights

Ms. Deepa Sasidharan
Co Chair - Media committee
Head-Corp. Comm., Continental

Mr. Deepak Joshi
Chair - Exposition committee
Director Technology, Volvo India

Mr. Deevakar.K
Co Chair - Exposition committee
Deputy GM, ZF Tech Centre India

Prof. Suresh Nagesh
Chair - Academia Interface
Professor, PES University

Mr. K.P. Murthy
Co Chair - Academia Interface
Consultant, Bosch India

Mr. Rakesh Bidre
Chair - Finance committee
Head - Virtual Integration, TCS

Mr. Pradeep C
Chair - TechHive Committee
Associate Director,
OLA Electric Technologies Pvt Ltd.

TOPICS ON FOCUS



AUTONOMOUS & CONNECTED VEHICLES



EMISSION, ENVIRONMENT & SUSTAINABILITY



MANUFACTURING, MATERIALS & LIGHTWEIGHT SOLUTIONS



SIMULATION AND TESTING



STANDARDS, POLICIES & REGULATIONS



VEHICLE DYNAMICS, ACTIVE SAFETY & CONTROL



VEHICLE ELECTRONICS & SOFTWARE



HYBRID AND ELECTRIC VEHICLES



5G TECHNOLOGY AND APPLICATIONS



HYDROGEN AND FUEL CELLS



URBAN AIR MOBILITY

TOPICS FOR IDEATION



HYPERLOOP APPLICATION



INLAND WATER TRANSPORT



URBAN MASS TRANSIT SYSTEM

AUTHOR FEE:

Author Category	Indian	Overseas
Professional (Faculty & Industry)	Rs. 3000/-	USD 45
Academia (Student)	Rs. 2000/-	USD 30

*Prices are exclusive of GST

DELEGATE FEE:

Delegate Category	Indian	Overseas
SAE / SAEINDIA Member	Rs. 6000/-	USD 85
Non-Member	Rs. 8000/-	USD 110
Academia (Faculty & Student)	Rs. 3000/-	USD 45

*Prices are exclusive of GST

EXPOSITION DETAILS :

COST PER STALL	STALL DIMENSION
₹ 1,00,000 *	3 m * 3 m (9 Sq.mts - raw space)

Inclusive of 2 Complimentary Delegate passes per stall

*Prices are exclusive of GST



SPONSORSHIP DETAILS :

₹ 10,00,000

TITLE SPONSOR

- Logos in all promotional content (digital and print)
- 3 complimentary stalls (27 sq. m)
- 8 social media promotions from SAEINDIA handles
- 2 promotional mailers to SAEINDIA database
- 12 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, back outer cover)
- 2 Brochures/pamphlets in all delegate kits
- Promo video played during the conference
- Exclusive Notepad with company back cover advertisement placed in all delegate kits
- Opportunity to conduct a pre-conference workshop
- VIP Lounge Access

₹ 8,00,000

PRINCIPAL SPONSOR

- Logos in all promotional content (digital and print)
- 2 complimentary stalls (18 sq. m)
- 5 social media promotions from SAEINDIA handles
- 1 promotional mailer to SAEINDIA database
- 10 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, front inner cover)
- 1 Brochure/pamphlet in all delegate kits
- Promo video played during the conference
- Opportunity to conduct a pre-conference workshop
- VIP Lounge Access

₹ 6,00,000

PLATINUM SPONSOR

- Logos in all promotional content (digital and print)
- 1 complimentary stall (9 sq. m)
- 3 social media promotions from SAEINDIA handles
- 7 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (Full page)
- Digital & Print Ads in Event Directory (Full page)
- Promo video played during the conference
- VIP Lounge Access

₹ 4,00,000

GOLD SPONSOR

- Logos in all promotional content (digital and print)
- 2 social media promotions from SAEINDIA handles
- 5 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (half page)
- Digital & Print Ads in Event Directory (half page)
- Promo video played during the conference

₹ 2,00,000

SILVER SPONSOR

- Logos in all promotional content (digital and print)
- 3 complimentary delegate passes
- Promo video played during the conference

₹ 1,00,000

BRONZE SPONSOR

- Logos in all promotional content (digital and print)
- 3 complimentary delegate passes

KEY TAKEAWAYS

➔ Branding

➔ Exposition

➔ Knowledge Dissemination

➔ Ride & Drive

➔ Diverse Audience

➔ Exclusive Product Showcasing

➔ Social Media Engagement

➔ Global Networking

➔ Pre-Conference Workshop

FOR SPONSORSHIP CONTACT:

FOR DELEGATE CONTACT:



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REACH US

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For more information, visit www.saeindia.org



FORCE MAJEURE : The SIIMC 2022 organizing committee and SAEINDIA shall not be held responsible for non-fulfilment of their obligations due to the exigency of one or more of the force majeure events such as but not limited to the acts of God, war, flood, earthquake, strikes, lockouts, pandemics, epidemics, riots, civil commotion, scarcity, of water, electricity or such other basic facilities etc and shall inform the participating teams on the occurrence and cessation of the event within one week of such decision being made If the force majeure conditions continue beyond a reasonable period where running the event is not feasible either due to the force majeure conditions or any other reasons, the event may be cancelled for the year (a) Earthquake, flood, inundation and landslide, storm, tempest, hurricane, cyclone, lightning, thunder, pandemics, epidemics or other extreme atmospheric disturbances or any other act of God (b) Strikes, labour disruptions or any other industrial disturbances not arising on account of the acts or omissions of the organizers, war, hostilities (whether declared or not), invasion, act of foreign enemy, terrorism, rebellion, riots, weapon conflict or military actions, civil war, ionizing radiation, contamination by radioactivity from nuclear fuel, any nuclear waste, radioactive toxic explosion, volcanic eruptions or other such occurrences beyond the control of the organizers (c) Acts of expropriation, compulsory acquisition or takeover by any government agency of the said venue where the event is to be held or any part thereof (d) Any prohibitory order of any Court