



**10<sup>th</sup> Edition**

# SAEINDIA INTERNATIONAL MOBILITY CONFERENCE

*Sustainable Multi Modal Mobility Ecosystem*

***TechHive***

**12 - 14**  
**OCTOBER 2022**

Hilton Bengaluru Embassy Manyata Business Park, India

**#SIIMC2022**

Disruptive technologies are the driving force for the future of mobility in India and across the globe. The lead in this direction is taken predominantly by the startups with the discerning customer placing a premium on their time, comfort, seamlessness, convenience, and social consciousness. The traditional players are also looking out to partner with startups with innovative ideas. We have witnessed the rise of many start-ups from scratch to the production of a vehicle and launching it successfully in the market and shifting the attraction of the new-age consumers towards their products. This paradigm shift has encouraged a lot of upcoming and potential start-ups to dream, design, and deliver. This is where TechHive comes in with the sole aim of making a positive impact in the startup ecosystem by enabling and providing a genuine platform to showcase its products and services to the global and Indian Automotive market and its pioneers and enable great networking and fruitful business opportunities.

### How TechHive works:

TechHive is of 2 phases; Technology presentation and Product demo / B2B stall. Initially, the shortlisted start-ups, based on acceptance from the selection committee, will be offered an opportunity to present their technology to the enlightened mobility audience. Later, the start-ups will be given a dedicated table space to display and interact with potential customers.

## Why TechHive

- 01** Differentiation from your competitors
- 02** Higher contact quality
- 03** Ideal opportunity to present an innovation or technology
- 04** New customer generation
- 05** Increase your brand image and awareness

*We present to you the best place for business opportunities: a platform to demonstrate your technology and services and a dedicated marketplace to network and talk business!*

## #SIIMC2022

☎ +91 88704 71514 / +91 96001 52999

✉ [suraj@saeindia.org](mailto:suraj@saeindia.org) / [vijay.ab@saeindia.org](mailto:vijay.ab@saeindia.org)

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