10th SAEINDIA INTERNATIONAL MOBILITY CONFERENCE 2022

OCTOBER 12 - 14
Hilton Bengaluru Embassy
Manyata Business Park

#SIIMC2022
In affirmation of its commitment to knowledge dissemination for Mobility professionals and practitioners, SAEINDIA is pleased to announce its 10th SAEINDIA International Mobility Conference (SIIMC 2022). SIIMC has been the flagship biennial event of SAEINDIA since 2000. The content for each edition of SIIMC is carefully crafted to cover the latest technology in mobility industry with a focus on the future trends. SIIMC 2022 will be held from October 12th to 14th at Bengaluru in Phygital mode.

The future transformation of the mobility industry will be holistic in nature and not in selected sectors. The future will be driven towards Multi-modal transportation – the integrated use of several different forms of transport will determine our travel not only between cities but even for transportation within the cities and societies. This will mean integration of diverse technologies like telecom, communication, remote sensing, AI & machine learning etc., for providing wholesome mobility for the society. Keeping this in mind the theme for SIIMC 2022 will be:

“Sustainable Multi-Modal Mobility Ecosystem”

The conference is expected to be widely attended by over 600 – 700 mobility experts, entrepreneurs and leaders from across the mobility segments including professionals from R&D, manufacturing and services along with faculties, students and independent researchers. The conference will also have a concurrent exposition and technology theatre which are expected to have footfall in excess of 1000.
STEERING COMMITTEE

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Patron - SIIMC 2022
CEO, Switch Mobility

Mr. Guruprasad Mudlapur
Chair - Steering committee
Managing Director, Bosch India

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Former Director, ARAI

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Member - Steering committee
CTO, MSIL

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Executive Global Advisor – SAE Intl

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Sr. Vice President – MSIL

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Member - Steering committee
Former MD, Safran Engineering

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Managing Director – ATS

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Member - Steering committee
Director, ARAI

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Member - Steering committee
Vice President – ENBRCI

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Member - Steering committee
CTO – Ashok Leyland

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Member - Steering committee
Managing Director – Vitesco India

Ms. Latha Chembrakalam
Member - Steering committee
Vice President – Continental India

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Chair - Organising committee
Founder & MD, Focus Engineering

Dr. K.C Vora
Mentor – Technical Committee
Professor Emeritus, CoEP

Dr. Munish Jaiswal
Chair - Technical committee
Head – Learning, Continental India

Mr. Vijai Gopalakrishnan
Co-Chair - Technical committee
Delivery Mgr, TCS - GM Partnership

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Chair - Industry Interface committee
Senior Vice President, MSIL

Mr. K.C. Vora
Mentor – Technical Committee
Professor Emeritus, CoEP

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Co-Chair - Technical committee
Manager Control Design Appl. Engrg., Mathworks

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Chair - Industry Interface committee
Senior Vice President, MSIL

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Co-Chair Industry Interface committee
Vice President, BTCEI

Mr. Girish Ramaswamy
Chair - Event Management committee
Head – Engg., Vitesco Technologies

Mr. Yogesh Nagendiran
Co-Chair Event Management committee
Deputy Manager, ENBRCI

Mr. Pradeep M.P.
Chair - Media committee
President, Agnito Insights

Mr. Girish Ramaswamy
Chair - Event Management committee
Head – Engg., Vitesco Technologies

Mr. Deepak Joshi
Chair - Exposition committee
Director Technology, Volvo India

Mr. Doeevakar.K
Co-Chair - Exposition committee
Deputy GM, ZF Tech Centre India

Mr. Girish Ramaswamy
Chair - Event Management committee
Head – Engg., Vitesco Technologies

Mr. K.P. Murthy
Co-Chair Academia Interface
Consultant, Bosch India

Mr. Pradeep C
Chair - TechHive Committee
Associate Director, Ola Electric Mobility

Mr. Rakesh Bidre
Chair - Finance committee
Head – Virtual Integration, TCS

Prof. Suresh Nagesh
Chair - Academia Interface
Professor, PES University

Mr. K.P. Murthy
Co-Chair Academia Interface
Consultant, Bosch India

Mr. Pradeep C
Chair - TechHive Committee
Associate Director, Ola Electric Mobility

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**TOPICS ON FOCUS**

- Autonomous & Connected Vehicles
- CO2 Emission, Environment & Sustainability
- Manufacturing, Materials & Lightweight Solutions
- Simulation and Testing
- Standards, Policies & Regulations
- Vehicle Dynamics, Active Safety & Control
- Vehicle Electronics & Software
- Hybrid and Electric Vehicles
- 5G Technology and Applications
- Hydrogen and Fuel Cells
- Urban Mobility

**TOPICS FOR IDEATION**

- Hyperloop Application
- Inland Water Transport
- Urban Mass Transit System

**AUTHOR FEE:**

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<th>Author Category</th>
<th>Indian</th>
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<tr>
<td>Professional</td>
<td>Rs. 3000/-</td>
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*Prices are exclusive of GST

**DELEGATE FEE:**

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<tr>
<td>SAE / SAEIndia Member</td>
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*Prices are exclusive of GST

**EXPOSITION DETAILS :**

<table>
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<th>COST PER STALL</th>
<th>STALL DIMENSION</th>
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<td>₹ 1,00,000 *</td>
<td>3 m * 3 m (9 Sq.mts - raw space)</td>
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*Prices are exclusive of GST
SPONSORSHIP DETAILS:

**₹ 10,00,000**
- Logos in all promotional content (digital and print)
- 3 complimentary stalls (27 sq. m)
- 8 social media promotions from SAEINDIA handles
- 2 promotional mailers to SAEINDIA database
- 12 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, back outer cover)
- 2 Brochures/pamphlets in all delegate kits
- Promo video played during the conference
- Exclusive Notepad with company back cover advertisement placed in all delegate kits
- Opportunity to conduct a pre-conference workshop
- VIP Lounge Access

**₹ 8,00,000**
- Logos in all promotional content (digital and print)
- 2 complimentary stalls (18 sq. m)
- 5 social media promotions from SAEINDIA handles
- 1 promotional mailer to SAEINDIA database
- 10 complimentary delegate passes
- Exclusive product showcasing / Ride & Drive
- Digital & Print Ads in Mobility Engineering Magazine (Full page, prominent place)
- Digital & Print Ads in Event Directory (Full page, front inner cover)
- 1 Brochure/pamphlet in all delegate kits
- Promo video played during the conference
- Opportunity to conduct a pre-conference workshop
- VIP Lounge Access

**₹ 6,00,000**
- Logos in all promotional content (digital and print)
- 1 complimentary stall (9 sq. m)
- 3 social media promotions from SAEINDIA handles
- 7 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (Full page)
- Digital & Print Ads in Event Directory (Full page)
- Promo video played during the conference
- VIP Lounge Access

**₹ 4,00,000**
- Logos in all promotional content (digital and print)
- 2 social media promotions from SAEINDIA handles
- 5 complimentary delegate passes
- Digital & Print Ads in Mobility Engineering Magazine (half page)
- Digital & Print Ads in Event Directory (half page)
- Promo video played during the conference

**₹ 2,00,000**
- Logos in all promotional content (digital and print)
- 3 complimentary delegate passes
- Promo video played during the conference

**₹ 1,00,000**
- Logos in all promotional content (digital and print)
- 3 complimentary delegate passes

**KEY TAKEAWAYS**

- Branding
- Exposition
- Knowledge Dissemination
- Ride & Drive
- Diverse Audience
- Exclusive Product Showcasing
- Social Media Engagement
- Global Networking
- Pre-Conference Workshop

**FOR SPONSORSHIP CONTACT:**

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FORCE MAJEURE: The SIIMC 2022 organizing committee and SAEINDIA shall not be held responsible for non-fulfilment of their obligations due to the exigency of one or more of the force majeure events such as but not limited to the acts of God, war, flood, earthquake, strikes, lockouts, pandemics, epidemics, riots, civil commotion, scarcity, of water, electricity or such other basic facilities etc and shall inform the participating teams on the occurrence and cessation of the event within one week of such decision being made if the force majeure conditions continue beyond a reasonable period where running the event is not feasible either due to the force majeure conditions or any other reasons, the event may be cancelled for the year. (a) Earthquake, flood, inundation and landslide, storm, tempest, hurricane, cyclone, lightning, thunder, pandemics, epidemics or other extreme atmospheric disturbances or any other act of God. (b) Strikes, labour disruptions or any other industrial disturbances not arising on account of the acts or omissions of the organizers, war, hostilities (whether declared or not), invasion, act of foreign enemy, terrorism, rebellion, riots, weapon conflict or military actions, civil war, limitating radiation, contamination by radioactivity from nuclear fuel, any nuclear waste, radioactive toxic explosion, volcanic eruptions or other such occurrences beyond the control of the organizers. (c) Acts of expropriation, compulsory acquisition or takeover by any government agency of the said venue where the event is to be held or any part thereof. (d) Any prohibitory order of any Court.