

## LOGO DESIGN CONTEST FOR “SAEINDIA SILVER JUBILEE YEAR”

### TERMS & CONDITION

1. Last date for submission of entries is extended to June 25<sup>th</sup>, 2021.

#### 2. Eligibility:

- Only SAEINDIA Student Members are eligible to participate. Their membership must be valid as on 31-May-2021.
- Individual students or group of students up to 4 numbers are eligible. All in the Team (Group) must be valid SAEINDIA members (visit:[www.saeindia.org](http://www.saeindia.org) for Membership Signup).
- Competitor can submit maximum only one entry. The prize will be given to the first name of student of the competition entry in case of a group.
- A Student can submit only one entry, either individually or through a group.

#### 4. Design Consideration

- a. SAEINDIA’s logo must be part of the logo. Do not change the colour and design of SAEINDIA Logo. Silver Jubilee Year (1997-2022) must be evident in the design. interested Individual participants or group co-ordinator should send an email request SAEINDIA Logo.
- b. Logo artwork should be at least 2 inches x 2 inches.
- c. File should be of high resolution (over 300dpi (or we can even ask for 600 dpi) ) and should look clean (not pixelated or bit-mapped) when viewed on screen at 100%.
- d. Logo should be designed using colours format (CMYK or RGB) (Not Grayscale or Black & White).
- e. The team should be submitted the finalized logo in CMYK or RGB (Original colour), Black & White in PNG format with 100% transparency.

#### 5. Logo & Rationale (justification):

- Logo must be submitted with the rationale of the design.
- Artwork: Entries must be submitted in PNG format with transparent background. In case of hand written sketch, scanned image in PNG format has to be submitted by participant/s.
- Rationale: A maximum of 12 words in English to describe the concept, theme and symbolic elements.

- All logo design must be adaptable onto any form/surface of SAEINDIA publicity materials, including but not limited to, websites, banners, letterheads, flyers, poster, etc.

## 6. Intellectual Property Rights

- All entries will remain the property of SAE Western India Group and are not returnable.
- The winner/participant will be required to submit the EPS/CDR/SVG/PSD/original drawing or digital file of the logo on request by SAE WIG. In case of hand written sketch, original sketch has to be submitted to SAE WIG by participant/s.
- Participants acknowledge and agree that all copyright and other rights in the logo including rights in the drawings, text or any other content submitted to SAE WIG in respect of this competition shall be solely and exclusively owned by the SAE WIG. All participants agree to assign absolutely to SAE WIG without charge all intellectual property rights, including the right to use, reproduce, modify, publish, license and/or otherwise deal with (whether for commercial and non-commercial purpose) the submitted logo design(s).
- Participant/s represent and warrant that his/their entry is his/their own original work/creation and do not infringe the intellectual property rights of any third party.

## 7. Submission Details

Last date for submission of entries is June 25<sup>th</sup>, 2021.

The submission must contain

- i. PNG file of the logo ONLY (with clear/transparent background)
- ii. PDF file containing: -

**Page-1** - Personal Details (Along with Photograph & copy of Residential Proof) of each participant:

Full Name

College Name

Membership Number

Full Address

City

State

Date of Birth

Mobile No.

email -

Team Co-ordinator Name:

**Page-2 - Logo & Rationale:**

Logo < Logo Image>

Rationale (in not more than 100 words) < Text on rationale>

**8. Selection Process**

- The best individual / group shall be chosen as winner on the basis of design consideration mentioned in the point no. 4 of Terms & Conditions for this logo competition.
- An appointed jury will select the winners (first, second and consolation prizes).
- The decision of management team of SAE WIG for selecting the winner shall be treated as final & binding to all the participants.

**9. Prize**

- The prizes money for winners is 1st Prize - Rs. 4000 /- (Four Thousand only), 2nd Prize - Rs2000 /- (Two Thousand only): *Necessary tax deductions will be made as per the prevailing taxation rules from the prize money. Payment will be made by cheque/NEFT.]*
- The winner will be announced on email and phone number as per detail furnished in point no 7.

**10.** No plagiarism shall be allowed and logo shall not use any material (Photograph, icon, symbol, image etc.) that is copyright protected.

**11.** The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and SAE WIG shall not be liable for any dispute raised by a third party.

**12.** Entry not complete in any respect or not meeting the terms and condition of the competition will be rejected without assigning any reason thereof.

**13.** Participant/s should not imprint or watermark logo design.

**14.** SAE WIG shall have the right to use, print or reproduce the prize winning logo or any submitted logo in any form it deems fit.

**15.** SAE WIG reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice.

16. The winner has to submit the required proofs prior to claiming the prize money from SAE WIG.

17. Entries with incomplete profiles would not be considered.

18. All the entries must be uploaded/submitted online to [sagarvm@saeindia.org](mailto:sagarvm@saeindia.org) in .png (PNG) and .pdf (PDF) formats.

**Disclaimer:** The winning logo may or may not automatically become the final logo for SAE WIG Silver Jubilee Celebration.

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