

ABOUT SAEINDIA

SAEINDIA is a Premier Professional society that serves the Mobility Engineering Community engaged in the design, manufacture and service of self propelled vehicles and systems that move in land, air and space. It is an affiliate society of SAE International which is head quartered in USA with a glorious record of more than 100 years of service to the mobility community.

ABOUT SAEIBS

SAEINDIA Bengaluru Section is a Not for Profit organization and covers entire Karnataka and Hosur(TN).

ABOUT HOSTING INSTITUTION

PES University, located in Bengaluru, India is one of the country's leading teaching and research universities. The University is committed to providing "Education for the Real World" that inspires students to realize their potential. Students graduate with the ability to adapt to an intellectually and technologically changing environment.



SPONSORS

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Two Wheeler Conference



Green Wheeler for Safe & Sustainable Mobility
on
4th & 5th August 2017

Hosted by



P.E.S. UNIVERSITY
100 Feet Ring Road, Banashankari Stage III
Dwaraka Nagar, Banashankari, Bengaluru
Karnataka 560085





CONFERENCE OBJECTIVE :

India has become the largest manufacturer of 2 Wheelers in the world during 2016-17 beating China to the second place. A New Era in terms of regulations –safety and stringent norms of BS-VI in 2020 has posed a serious challenge to the industry.

Indian 2 Wheeler industry is not caught unawares and has been steadily preparing to face the challenge by offering game-changing products climbing up the technology curve.

The concept of electric mobility has begun in right earnest where new start-ups are pushing the barriers and testing their products with the whole ecosystem (including vendors and dealers) gearing up to support the industry.

Indian 2 Wheeler OEMs like Hero Motocorp, Mahindra 2 Wheeler, Bajaj Auto, TVS motor, Yamaha Royal Enfield, Honda Motorcycle and Scooters have set their sights high and are constantly strengthening their R&D and are introducing innovative features in emission control, ABS, Active Safety and Hybrid / Electric models to cope with the emerging challenges.

Set in this context, SAEINDIA Automotive Board is organizing a Two Wheeler Conference with the topic "Green Wheeler for Safe & Sustainable Mobility". The theme would be Greener, Smarter and Safer.

TOPICS

- 🏍️ Go Green -Compliant with BS-VI & Small Engines
- 🏍️ Propulsion
- 🏍️ Power Train - Hybrid and Electric
- 🏍️ Advanced System of Suspension / Ride & Handling
- 🏍️ Safety - Passive & Active
- 🏍️ Infotronics - Recent Trends and challenges
- 🏍️ Infrastructure for Vehicle Electrification
- 🏍️ Homologation and Compliance with Indian & Global market regulations



WHY YOU SHOULD ATTEND

- 🏍️ Here are few reasons why you should attend India's first 2 Wheeler Industry forum.
- 🏍️ If you are a stakeholder (OEM, Supplier, Dealer) in the 2 Wheeler Industry or an Industry Professional.
- 🏍️ Learn from policymakers about the government's vision for the Industry.
- 🏍️ Learn about future technology trends and how to be prepared for the new era of evolution.
- 🏍️ Meet new startups in the automotive industry.
- 🏍️ Exchange information and knowledge with experts from the industry

WHO SHOULD ATTEND?

OEM / Vendor / Academic / Student / Policy Makers

DELEGATE FEES DETAILS

Fee Details	Member	Non-Member Fee
Student	INR 2000	INR 2500
Faculty	INR 2500	INR 4000
Professional	INR 3500	INR 5000

* Delegate fee includes One Year free membership for Non-Members.

KEY NOTE SPEAKER

: Mr. Vinay Harne, President - NPI, TVS Motor Company

ORGANIZING COMMITTEE

Chairman

: Dr. Arunkumar Sampath, Mahindra & Mahindra Ltd
Vice President & Chair Automotive Board SAEINDIA

Convener

: Mr. Girish Ramaswamy, Continental Automotive
Components (India) Pvt. Ltd

Co-Convener

: Dr. Suresh Nagesh, PES University

Technical Committee Chair

: Mr. C. Prakash, Ashok Leyland

Technical Committee Co-Chair

: Mr. M. Kannan, TVS Motor Company

Sponsorship Committee Chair

: Mr. Munirathnam Javaji, Javaji M Consulting Pvt Ltd
Chairman, Bengaluru Section

SPONSORSHIP OPPORTUNITIES & BENEFITS

PLATINUM SPONSOR - INR 2 LAKHS

1. Free stall 3x2m
2. 5 Delegates free of charge
3. Large display in the Backdrop
4. Literature / Brochure in the delegate kits
5. Scope for Keynote / Plenary session

GOLD SPONSOR - INR 1 LAKH

1. Free stall 2x2m
2. 3 Delegates free of charge
3. Medium display in the Backdrop
4. Literature / Brochure in the delegate kits

SILVER SPONSOR - INR 50 K

1. 2 Delegates free of charge
2. Small display in the Backdrop
3. Literature / Brochure in the delegate Kits

Exposition : 10 Nos

Stall 3x2 m - INR 50000/-

Stall 2x2 m - INR 35000/-

